

LAS VEGAS SUN

Latin Grammy Gift Lounge is a wealth of riches for the rich and talented

By [John Katsilometes](#) · November 5, 2009 · 1:56 PM

You might not know the company that claims to be “the originator and leader of luxury argan oil-infused hair products” is Moraccanoil. But it is, and that company, along with high-end marketing company Distinctive Assets, is responsible for some of the more audacious gift-giving in the history of awards shows this evening for the Latin Grammy Awards.

The show is set for Mandalay Bay Events Center at 5 p.m. and will air on the Latin cable channel Univision.

According to the official Distinctive Assets news release, part of the Talent Gift Lounge perk package bestowed upon this year’s on-air talent (presenters and performers) are gift bags stuffed with such items as \$350 worth of Moraccanoil products, \$2,000 in spa services from HealthCare Partners Medical Spa, couture eyewear from Kay Ungar New York and the Phoebe Collection, [Soy Delicious Moisturizing Candles](#), homeopathic remedies from Hyland’s, WooLoot sport watches, Cha-Cha ChiC custom T-shirts, Oxygenetix foundation, an array of AXE Instinct products, an ensemble from the MuscleFlex “Premiere” Vata Brasil activewear collection and a deluxe Vegas entertainment package for shows, restaurants, clubs and more courtesy of Las Vegas public relations agency PR Plus.

It’s enough to make you want to learn the tambora. Take a look at my colleague Justin Bowen’s photo gallery of the items. Enjoy, even if from afar.



Photo: [Justin M. Bowen](#)

Soy Delicious Candles are some of the many gifts offered for the Latin Grammy talent inside the Latin GRAMMY Talent Gift Lounge presented by Moraccanoil.